

America's Amazing Entrepreneurial Engine and Customizing this Model to Increase Jobs/Innovation in Japan

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Background - Professor Mark Haley had management and engineering positions at companies such as Westinghouse and Textron before he began Analytical Software Inc., a high-tech firm. His company offers a unique combination of products including computer networks, ground and air robots, high quality video, satellite imagery and digital technology. At Chiba University he teaches about business, management, engineering, entrepreneurship and how to inspire large companies to act with the flexibility and innovation of smaller firms. In addition, he is setting up collaboration between Industry and the University, including internships for Chiba's PhDs. Professor Haley has an MBA from Columbia University and an engineering degree from the Massachusetts Institute of Technology (MIT).

Speech – Professor Haley will discuss how formal and informal alliances between leading universities and talented personnel at startup companies led to innovation and job growth in America. For example, strong collaboration between industry and MIT created an amazing entrepreneurial engine. MIT alumni created over 25,000 companies which employ over 3 million workers and generate over \$2 trillion of sales per year (roughly 180 trillion yen per year). And the alliances between Stanford and Silicon Valley created both remarkable innovations and jobs. He will briefly discuss some of the challenges that lie ahead for Japan such as avoiding the excessive number of lawyers (and the relative lack of engineers) in the US, plus the challenge from the newest entrepreneurs – the Chinese.